

**Representative Project:**

**City of Brighton, CO  
Sign Regulations**

Plan Tools, in association with MDBR and Russell + Mills Studios, updated the City of Brighton Sign Regulations.

**Highlights include:**

- Compliant with the content-neutrality requirements of the Reed v Town of Gilbert case.
- Reorganized and reformatted code is easier to use and reference.
- Graphics added that depict permanent and temporary sign types and standards.
- Tables created that consolidate and organize text; e.g., sign standards by zoning district.
- Updated standards for various permanent and temporary sign types.
- New standards reflect contemporary technology, e.g., electronic message centers.
- New, easier to apply sign measurement standards.
- Added, deleted and revised as necessary all sign-related definitions.

The updated sign code was unanimously adopted by the Brighton City Council in December 2018.

